



## FOR IMMEDIATE RELEASE

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### Magic Johnson Surprises Paul Mitchell School Owners

(Beverly Hills, CA – May 7, 2013) – Two hundred school owners and directors attending the Paul Mitchell Schools biannual Summit meeting received a huge surprise when **Earvin “Magic” Johnson** walked through the door. The legendary basketball player, entrepreneur, and LA Dodgers owner dropped in to personally thank the schools for their \$150,000 donation to the Magic Johnson Foundation.

Each year, the 16,000 students and staff from 101 Paul Mitchell Schools spend three months raising money for charity. This year’s “FUNraising” campaign raised over \$2.6 million for 11 different charities, including the Magic Johnson Foundation. The foundation was also included in the 2012 campaign, with a \$130,000 donation.

“God has really blessed you guys to do what you do every single day, to be associated with such an incredible brand, and I just want to say thank you,” Magic told the Summit audience. He then shared several key business strategies based on his personal experience, answered questions from the audience, and posed for photos with everyone there.

“Magic was unable to attend our FUNraising Gala two nights earlier, but he generously offered to surprise our owners and directors at Summit,” said Paul Mitchell Schools Dean and Cofounder **Winn Claybaugh**. “He did something similar last year, when he surprised and delighted the 3,000 students and staff members attending our 2012 Caper educational extravaganza in Las Vegas. Everyone who heard him was deeply moved by both of these unexpected visits. He not only demonstrated his warmth, humility, and lovable personality, but he also shared brilliant business advice that will certainly help our future professionals and our school leaders.”





Paul Mitchell School owner **Mark Palermo** considers himself a lifetime Magic Johnson fan. As an all-district high-school prep basketball player, Mark says Magic was instrumental in his life. An avid follower of the Magic Johnson/Larry Bird basketball rivalry, Mark recalls this story: “We had 15 guys packed in my closet-size dorm room, watching the 1981 NBA championship. The Celtics beat the Lakers, and the 15 bozos (all fanatical Lakers fans like me) completely destroyed my dorm room. My Dean’s List status was yanked due to disciplinary actions by the dorm director. I told ALL my pals, ‘The only thing that would retribute this fiasco would be for me to personally meet Magic – you clowns better make this happen or I’ll never forgive you!’ Of course, they did ‘jack.’ Well, thanks to Winn Claybaugh, my dream has come true. I have

forgiven the bozos, now pals again. I have closure. AND I am proud to have screamed like a 15-year-old girl!”

### **Related Links**

[www.PaulMitchellSchoolsFUNraising.org](http://www.PaulMitchellSchoolsFUNraising.org)

[www.magicjohnsonfoundation.org](http://www.magicjohnsonfoundation.org)

**Magic Johnson at Paul Mitchell Schools Summit 2013:** <http://tinyurl.com/ou2nlfid>

**Magic Johnson at Paul Mitchell Schools Caper 2012:** <http://tinyurl.com/p8ju8oe>

### **About Paul Mitchell Schools**

At Paul Mitchell Schools, we believe that education is an adventure and the learning experience needs to be fun. Our instructors—we call them “learning leaders”—are trained to draw out the artist in every student and prepare them to compete in the real world. Through our annual “FUNraising” campaign, we’ve raised and donated millions of dollars in support of many charitable causes. We’ve built homes with Habitat for Humanity, fed thousands of African orphans, and supported the victims of AIDS, breast cancer, homelessness, abuse, and hundreds of other causes.

Established 30 years ago, the Paul Mitchell network is nearly 100,000 salons strong and in 81 countries worldwide; every professional hairdresser knows the Paul Mitchell name. Now, with the arrival of Paul Mitchell Schools, we’ve taken the world of cosmetology education by storm! Visit [www.paulmitchell.edu](http://www.paulmitchell.edu) to learn more.